

2022 INNOVATION & TECHNOLOGY FORUM

CONFERENCE SCHEDULE



BREAKFAST & REGISTRATION

9:00 AM - 9:30 AM



PANEL 1 - CURRENT TECH SNAPSHOT

PANELISTS: AMANDA CRAWFORD, JASON WICKER, MIKE WYATT, PHILIP ROCHA,
DEAN TEFFER

MODERATOR: REP. GEANIE MORRISON

9:30 AM - 10:15 AM



PANEL 2- LESSONS LEARNED FROM THE PANDEMIC

PANELISTS: COMMISSIONER BRYAN DANIEL, MEAGAN FROH, BOE HARTMAN,
CAROLINE JOINER

MODERATOR: REP. DONNA HOWARD

10:25 AM - 11:10 AM



PANEL 3 - EMERGING TECHNOLOGY

PANELISTS: ED KNIGHT, DR. CESARE FRACASSI, KATIE STEVENS, BRENDAN GROVES

MODERATOR: REP. GIOVANNI CAPRIGLIONE

11:20 AM - 12:05 PM



LUNCH

12:10 PM - 12:55 PM



PANEL 4 - TECH ISSUES IN THE 88TH LEGISLATURE

PANELISTS: REP. GIOVANNI CAPRIGLIONE, REP. ERIN ZWIENER, REP. JOHN LUJAN

MODERATOR: SERVANDO ESPARZA

1:00 PM - 1:45 PM

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2022 INNOVATION & TECHNOLOGY FORUM SPEAKER BIOGRAPHIES



Current Tech Snapshot Panel

Amanda Crawford, Texas Chief Information Officer

Amanda Crawford is the Executive Director of DIR and serves as the Chief Information Officer for the State of Texas. In this role, she is responsible for the overall leadership, direction, and daily operations of DIR, an agency with an annual fiscal profile of more than \$4 billion per year. DIR's responsibilities include protecting the state's data and critical technology infrastructure, managing a multi-billion-dollar cooperative contracts program, and providing strategic technology leadership, solutions, and innovation to all levels of Texas government. Under Mandy's leadership, DIR led the state's successful response to the 2019 ransomware attack that affected over 20 local government entities in Texas and secured the transition to the next-generation suite of managed IT services offered through DIR's Shared Technology Services program.

Prior to leading the team at DIR, Mandy served at the Office of the Attorney General of Texas (OAG) for more than 17 years. She held various positions at the OAG, including ultimately serving for two and a half years as the Deputy Attorney General for Administration and General Counsel. Mandy also served as a faculty member for the National Attorneys General Training Research Institute's Center for Leadership Development, teaching managerial leadership across the country.

Mandy is a graduate of The University of Texas at Austin and earned her law degree from the University of Houston Law Center. She is also a graduate of the Governor's Center for Executive Development through the LBJ School of Public Affairs at The University of Texas at Austin.

Mike Wyatt, Cyber Principal, Deloitte

Michael Wyatt is a Cyber Principal in Deloitte & Touche LLP. Michael has over 30 years of professional experience and serves as a senior cybersecurity leader in Deloitte's State Local and Higher Education Practice. Michael serves Deloitte's Risk and Financial

Advisory

leader for the states of Texas and South Carolina. He has led the design and delivery of numerous complex cybersecurity projects across multiple industries including state government, higher education, financial services, media, energy, aerospace and defense, and healthcare. Michael led statewide breach remediation and information security program design and implementation for the states of Utah and South Carolina.

Philip Rocha, Economic Development & Tourism, Office of Governor Greg

Abbott Philip Rocha currently serves as a member of the Governor's Economic Development & Tourism Division. In this capacity, Philip works with company executives and consulting firms and has assisted numerous companies to locate or expand throughout the State of Texas including Tesla, Hulu, Visa, Fidelity Investments, Facebook, General Motors, Daimler, Hewlett Packard, T-Mobile, Microsoft, HID and Office Depot. His responsibilities include helping companies find sites in Texas, promoting the Texas business climate as well as facilitating incentive options in Texas.

He also serves as a point of contact for the life sciences, automotive, energy and finance industries.

Prior to working for Governor Abbott's Office, Philip also served in several capacities for the Texas Department of Economic Development including the International Finance, International Research and International Marketing teams. He also served on the Finance and Corporate Recruitment teams. Philip also served as the agency's point person for the Export-Import Bank of the United States.

Philip earned his bachelor's degree in Finance from St. Edward's University in Austin, TX.

Dean Teffer, Vice President, Application Engineering, IronNet As Vice President, Application Engineering at IronNet, Dean Teffer, PhD, leads the User Experience, Data Science, and Data Engineering teams. With more than 20 years of research and development and product engineering experience, he helps customers address complex challenges and improve security by increasing the relevancy, context, and actionability of surfaced information. Dean has worked at multiple startups and public companies as well as for many years as a Principal Investigator for the DoD and U.S. Intelligence Community.

Jason Wicker, Rackspace

With a passion for creation, I believe in mentoring and bringing value to others. In bringing value to others I look to be a force multiplier accelerating and driving my client's visions in to execution.

Highly-motivated and results-oriented, I have a proven track record of building lasting relationships with key stakeholders and executives. Today I continue to work with my partners and clients to create financially valuable opportunities.

Working as a partner with my clients I bring the ability to create and drive close plans in alignment with clients' priorities allowing them to achieve their business objectives.

I have had a successful career as a leader managing complex strategic alliances and high-performing teams - consistently innovating, strategizing, and executing to generate long-term growth in F500.

Expertise in software sales including Business Management, Cost Transparency, Hybrid Cloud platforms, SaSS, eDiscovery, Security, Operations, Automation, Software Defined Data Center, and Orchestration.

- Skilled at building, growing, and directing highly successful delivery and support teams. - Focused on building valuable partnerships internally as well as in the customer and partner ecosystems.
- Accomplished listener, public speaker, contract negotiator.
- Strategic thought leader who continually expands understanding of the business issues at hand and how solutions can be applied.
- Excellent written and oral communicator able to clearly articulate outcome-based requirements and solutions across to team-members, peers, executives and business stakeholders.
- Cross silo thinker focused on delivering measurable results with jointly beneficial outcomes.
- Lead from the front mentality with a deep and inclusive respect for team members and peers.
- Twenty-five years as a technologist focused on delivering the best technology to solve the toughest problems in the rapid changing technological landscape of today. - Sixteen plus years in leadership roles heading various support, professional services, product and partner focused teams.
- Seasoned leader with proven success delivering large scale solutions focused on people, process and technology.
- ITSM trained focused on designing, creating, delivering, supporting and managing the lifecycle of IT services regardless of the platform.
- Led and delivered on integration of technology and process thru multiple acquisitions.
- Strong project management, technology partnership and solutions design and delivery experience.

Representative Geanie Morrison, House District 30, Texas House of Representatives

State Representative Geanie W. Morrison, District 30, is currently serving her twelfth term in the Texas Legislature. The south Texas district includes Aransas, Calhoun, DeWitt, Goliad, Refugio, and Victoria counties.

For the 87th Legislative Session, Representative Morrison was appointed to serve on the House Committees on Redistricting, Appropriations and Environmental Regulation. For the 86th Legislative Session, Representative Morrison was appointed to chair the House Committee on Local and Consent Calendar. Additionally, she served as a member of the House committee on Culture, Recreation & Tourism and the House

Committee on Environmental Regulation, a committee she chaired during the 84th Legislative Session. Following the 86th Legislative Session, Rep. Morrison was appointed to the Select Committee on Mass Violence Prevention & Community Safety during the interim. For the 85th Legislative Session, Representative Morrison was appointed to chair the House Committee on Transportation, and served as a member of the Higher Education Committee, the Joint Interim Committee on Higher Education Formula Funding, and the Select Committee on Ports, Innovation and Infrastructure. During the 83rd Legislative, Representative Morrison served as the chair of the House Committee on Elections, and as a member of the House Committee on Insurance. Representative Morrison has also served on the House Committee on Appropriations, the Appropriations Subcommittee on Education, and as vice-chair of the House Committee on Human Services. Representative Morrison served as the chair of the House Committee on Higher Education for the 78th, 79th and 80th Legislative Sessions.

During her service on the Juvenile Justice and Family Issues Committee, Representative Morrison authored the Country's first Baby Moses legislation, which provides desperate mothers a responsible alternative to newborn abandonment. Since its passage in 1999, all 50 states have implemented similar measures, and hundreds of newborns have been saved nationwide.

Representative Morrison has been recognized by the Texas Association of Student Financial Aid Administrators as Legislator of the Year and received the Texas Higher Education Leadership Star Award from the Texas Higher Education Coordinating Board. In addition, Representative Morrison has been recognized for her commitment to education with the Distinguished Service Award, presented by the Texas Regional Collaboratives, received the Educational Testing Services Legislative Excellence in Education Award, the Texas Community College Teachers Association Legislator of the Year Award, and was recognized as one of South Texas' Women of the Year. On November 18, 2008, the Boy Scouts of America South Texas Council honored Representative Morrison with their Distinguished Citizen Award. She also received the Victoria Chamber of Commerce Outstanding Citizen of the Year award in 2009.

Community involvement has been, and continues to be a very important part of Representative Morrison's life. Her 15-year commitment to the Junior League of Victoria allowed Geanie to be involved in such worthwhile causes as "Making the Grade" and "Great Expectations." During this time, she worked closely with the youth of her community to ensure that they understood their importance as an individual and that education is essential to open the doors of opportunity. As Chair of the "Great Expectations" program, she worked with pregnant teens, helping them to finish high school and pursue a college education that would provide them with the training necessary to support their family.

Prior to running for state Representative, Geanie served on the Governor's staff as the Executive Director of the Governor's Commission for Women that also housed volunteerism. She also served on the Texas Commission for Volunteerism and Community Service and the Texas Juvenile Probation Commission, both of which were

appointments by then Governor George W. Bush.

Lessons Learned from the Pandemic Panel

Commissioner Bryan Daniel, Chairman, Texas Workforce Commission Bryan Daniel serves as Chairman of the Texas Workforce Commission where he works to promote and support the growth of Texas' world class employers and talented workforce. To champion that goal, he advances innovative workforce and economic development strategies in collaboration with TWC's education partners, local officials, and industry leaders to establish Texas' competitive edge as the best place to work in the world.

Prior to joining TWC, Bryan served for four and half years on Texas Governor Greg Abbott's senior staff where he led the Office of Economic Development and Tourism – which included the Texas Enterprise Fund, Events Trust Fund, Governor's University Research Initiative, Texas Tourism Office, Texas Music Office, Texas Film Commission, Texas Workforce Investment Council, the Economic Development Bank, the Texas Military Preparedness Commission and the State of Texas Mexico Office.

Bryan's tenure as the Texas State Director for Rural Development for President George W. Bush and as Chief Administrator for Trade and Business Development at the Texas Department of Agriculture, along with his private sector experiences as a marketing executive and member of the board of directors, have provided him with valuable insights on economic development and workforce issues.

Bryan is a graduate of Texas Tech University with both a bachelor's degree and master's degree. In 2019, Texas Tech's College of Agricultural Sciences and Natural Resources recognized Bryan as a Distinguished Alumnus.

Meagan Froh, Outreach Coordinator, Texas Broadband Development Office Meagan Froh serves as the Broadband Development Office Outreach Coordinator. She is originally from Abilene, Texas where she earned a Bachelor of Behavioral Science degree in Communications with an emphasis in Public Relations from Hardin-Simmons University. Froh has served the State of Texas since 2009, first beginning her career with the Texas Comptroller's Office Enforcement Division where she earned special recognition for her work from Comptroller Susan Combs in 2010. She transferred to the Texas Lottery Commission in 2011, to serve as a Customer Service Liaison. Froh returned to the Texas Comptroller's office in 2017, most recently working for the Property Tax Assistance Division as a registered professional Utility appraiser. She has worked closely with many utility industries including: pipeline, railroad, telephone, gas distribution and electric companies. She has a diverse range of knowledge within state government and as a rural West Texas native, is passionate about bringing broadband to underserved parts of Texas.

Boe Hartman, Chief Technology Officer, Nomi Health

Boe Hartman is one of the Co-founders and CTO of Nomi Health. He brings over 25 years of global technology and banking experience from some of the world's most

innovative companies including Barclays and Goldman Sachs.

Prior to Nomi Health, Boe spent five years at Goldman Sachs as the Integration Lead for the Firmwide Digital Strategy Group, where he was primarily focused on the firm's institutional businesses move to be a more digital experience. During that time, he was a member of the Engineering Risk Committee focused on securing Goldman Sachs technology and customer experience as the firm moved its lines of business to be more digital. Boe started at Goldman Sachs as the head of Consumer Technology, where he launched Marcus by Goldman Sachs and a white label credit card offering platform. He also served as Co-Chief Information Officer of Goldman Sachs Bank USA, was co head of the Technology Hiring Committee and served as an advisor to the Disability Interest Forum. Boe joined Goldman Sachs as a managing director in 2015 and was named partner in 2018.

Prior to joining Goldman Sachs, he served as Chief Information Officer at Barclaycard, where he created the technology that supported Barclaycard globally and was responsible for managing billions of transactions across Barclaycard's financial products.

Boe also spent 13 years with CapitalOne, where he held a variety of leadership roles across IT and Operations.

He currently serves on the board of the Fintech Professionals Association and holds several advisory roles with fintech and digital identity startups. Boe is based in Austin, Texas and attended West Virginia University.

Caroline Joiner, Public Policy, Amazon

Caroline Joiner serves as Senior Manager, Public Policy for Amazon where she leads government relations and policy for Texas and the South Central region.

Prior to joining Amazon, Caroline was a founding partner at Ironclad Partners, a Texas based public affairs firm that specialized in government relations, strategic communications, reputation management, and strategic counsel to a variety of clients. Previously, Caroline served as Executive Director for TechNet, the national, bi partisan association of technology companies. In this role, she oversaw TechNet's state advocacy and political activities in Texas and the southeast.

Prior to TechNet, Caroline served as an independent government affairs consultant for a variety of corporate and political clients in Texas. Earlier, she served as Vice President of the Global Intellectual Property Center at the U.S. Chamber of Commerce in Washington, D.C., leading a 700-member coalition of companies and associations to protect IP and innovation around the world. In 2005, Caroline was appointed to serve as the Executive Director for Trade Promotion at the U.S. Department of Commerce, managing various programs that helped American small and medium-sized companies grow their business globally. Caroline also has years of political experience with various roles on statewide and presidential campaigns.

Caroline is a native of Amarillo, Texas and a graduate of the University of Texas at Austin. She resides in Austin, Texas with her husband and two kids.

Representative Donna Howard, House District 48, Texas House of Representatives

Representative Donna Howard has served in the Texas House of Representatives since 2006. She is a member of the House Appropriations Committee, and State Affairs Committee.

A native of Austin, Donna earned a Bachelor's degree in nursing and a Master's degree in health education from the University of Texas. She worked as a critical care nurse at Brackenridge and Seton hospitals, and served as Austin's first hospital-based Patient Education Coordinator. Donna is a past president of the Texas Nurses Association (District 5) and was a health education instructor at UT.

Donna was elected to the Eanes ISD board in West Austin for the 1996-1999 term. She has served on the boards of Austin Area Interreligious Ministries, Common Cause Texas, Texas Freedom Network, and the Texas Campaign to Prevent Teen Pregnancy. She now serves as a board member of the Expanding Horizons Foundation, supporting low-income housing and education.

Her prior committee and workgroup appointments include: House Calendars Committee; Culture, Recreation, and Tourism Committee; Speaker's Select Committee on Fiscal Impacts of Border Security; LCRA Upper Basin Work Group; Select Committee to Determine a Sufficient Balance of the Economic Stabilization Fund; Joint Interim Committee On Prescribing and Dispensing Controlled Substances; Joint Interim Committee on Higher Education Formula Funding; and the Joint Oversight Committee on Government Facilities.

Representative Howard was married to attorney Derek Howard for 40 wonderful years and they proudly raised three children together. Rep. Howard is also a grandmother to seven perfect grandchildren.

Emerging Tech Panel

Ed Knight, NASDAQ

As Vice Chairman, Edward Knight manages global government relations and serves as a senior advisor on public policy and litigation.

During his tenure as Nasdaq's General Counsel from 2001 to 2019, Ed championed many causes for investors and public companies: proxy reform; corporate governance modernization, including the JOBS ACT passage in 2012; regulatory reform; immigration reform; and enhancing the self-regulatory organization model. He has worked tirelessly to ensure Nasdaq's U.S. equity market maintains its position as the premier global marketplace for capital formation.

Ed currently serves as a Trustee of the University of Texas Law School Foundation, a member of the Advisory Board of Columbia University's School of International and Public Affairs, and a member of the District of Columbia, Texas and Supreme Court Bars. He is a life member of the Council on Foreign Relations and sits on its Committee on Corporate Affairs. Ed is a member of the Board of the U.S. Chamber of Commerce and the Board of the U.S. Chamber's U.S.-India Business Council, and also sits on TechNet's Executive Council. He is a member of the Nasdaq Dubai Board and the Board of the World Federation of Exchanges. He is based in Nasdaq's Washington, D.C., office.

Before serving as FINRA's General Counsel from 1999-2001 and then NASDAQ's General Counsel, Ed served as General Counsel of the U.S. Department of the Treasury from September 1994 to June 1999 — the longest tenure since the position was created in 1934. Upon his departure, he received the Alexander Hamilton Award, the Department's highest honor. He also received the Honor Award from the Secret Service. Before being named Treasury General Counsel, Ed served as Executive Secretary and Senior Advisor to Secretary of the Treasury Lloyd Bentsen. He also served as a member of the Obama Transition Team at the U.S. Treasury Department in 2008-2009.

Prior, he was a partner with the law firm of Akin, Gump, Strauss, Hauer and Feld in Washington, D.C. A Texas native, Ed received his Bachelor of Arts, with honors, in Latin American Studies from the University of Texas at Austin and his Juris Doctorate from the University of Texas School of Law.

Professor Cesare Fracassi

Cesare joined the Finance Faculty at the McCombs School of Business in 2009. His primary research interest is in the area of corporate finance. His research includes work on corporate governance, executive compensation, credit rating agencies, small business financing, and the effects of social networks and cultural preferences on financial policies. His articles have been published in the top Finance journals, such as the Journal of Finance, the Journal of Financial Economics, and the Journal of Financial and Quantitative Analysis. He teaches corporate finance and valuations in the MBA program. Cesare holds a Bachelor's degree in Electrical Engineering from the Politecnico di Milano (Italy), and an MBA and PhD in Finance from UCLA Anderson. He was a visiting professor at the Wharton School in 2012/2013. Before his PhD, he worked as strategic management consultant at Booz Allen and Roland Berger in Italy, and as summer intern at the United Nations in New York.

Katie Stevens, Nuro

Katie is the head of State and Local Policy in the western U.S. at Nuro, working closely with state and local elected leaders, agencies and community organizations in support of electric, autonomous goods movement. Previously, Katie led global policy and government relations in the west for Lime, advancing micromobility around the world, and led state and local government relations for eBay Inc. in the west. Katie has worked at all levels of government on transportation, renewable energy, economic

development and innovation policy, starting her career as policy advisor to Congressman Cal Dooley and Congressman Brian Baird, and later Governor's California Partnership for the San Joaquin Valley and Fresno Mayor Ashley Swearengin. She holds a bachelor's degree from the University of Southern California, and completed graduate studies in public policy at George Washington University.

Brendan Groves, Vice President of Regulatory and Policy Affairs, Skydio

Brendan Groves is the Vice President of Regulatory and Policy Affairs at Skydio, the largest U.S. drone manufacturer and a world leader in autonomous flight. An expert in national security and technology policy, Brendan serves as a Technology, Security, and Global Affairs fellow at the University of Texas at Austin's Strauss Center. He formerly taught Cybersecurity Law & Policy at the George Washington University Law School.

Before joining Skydio, he held senior positions in the federal government, most recently as Associate Deputy Attorney General in the U.S. Department of Justice (DOJ). In that role, he managed DOJ's national security policy portfolio and also developed, led and scaled DOJ's drone program. In addition, he led the effort to counter the threat posed by malicious drones, spearheading the development and passage of pathbreaking Counter UAS legislation. Brendan formerly served as Special Counsel to the General Counsel of the National Security Agency. He began his career as an Air Force JAG Officer, where he worked with remotely piloted aircraft and deployed to Afghanistan with joint special operations forces.

Brendan is a graduate of Yale Law School and Pepperdine University.

Representative Giovanni Capriglione, House District 98, Texas House of Representatives

Giovanni has been married to his wife Elisa for 20 years, and has three children attending Carroll ISD schools. After receiving his BS in Physics, he pursued his MBA in Finance from Santa Clara University. After school, Giovanni went on to work for a DFW based venture capital/private equity firm.

Giovanni is now the owner and president of his own small business, Texas Adventure Capital LLC, which provides business services to various investment fund managers and business owners. His focus is investing in Texas-based small businesses. Previously, Giovanni held various positions at computer engineering companies specializing in semiconductor design and Internet products, and was senior vice president at an investment firm where he managed the loan and equity portfolios of various American businesses.

Giovanni was elected to the Texas House of Representatives in 2012 and is serving his fifth term representing District 98 which encompasses all or part of Grapevine, Colleyville, Southlake, Keller, Westlake, North Fort Worth, and Haslet. He currently serves on the House Committee on Pension, Investments & Financial Services and the House Committee on Appropriations. He is the chairman of the Innovation & Technology Caucus and a member of the following House caucuses: Manufacturers

Caucus, Rural Caucus, Sportsman's Caucus, Veteran's Caucus, Farm to Table Caucus, and the Fine Arts Education Caucus. Giovanni also chairs the Tarrant County Delegation.

Tech Issues in the 88th Legislature Panel

Representative Erin Zwiener, House District 45, Texas House of

Representatives Erin Zwiener is an author, educator, and conservationist who is currently serving her second term in the Texas House of Representatives. She's committed to fighting for our Texas values of healthy communities, inclusivity, and common sense government.

Rep. Zwiener serves on the House Committees on Public Health, House Administration, and Appropriations, where she is the Vice Chair of the Subcommittee on Article III (Education). She is a member of the House Democratic Caucus, LGBTQ Caucus, Criminal Justice Reform Caucus, Women's Health Caucus, and IT Caucus. In January of 2021, Rep. Zwiener established the Caucus on Climate, Environment, and the Energy Industry and currently serves as its Chair.

She holds a Bachelor of Science in Natural Resource Conservation, a Master of Fine Arts in Creative Writing, and is a three-time Jeopardy! champion. She lives in Driftwood with her husband Quincy, daughter Lark, a dog, three horses, a mule, a pony, a pig, and too many chickens.

Representative John Lujan, House District 118, Texas House of

Representatives Representative John Lujan was first elected in 2016 to represent House District 118 in the Texas House of Representatives. Lujan serves as a member of the Higher Education and Licensing & Administrative Procedures Committees.

Representative Lujan was born in San Antonio where his mother was a local public school principal, and his father was a Southside minister. He learned from his parents at a young age the importance of serving others.

After graduating, Lujan served the San Antonio community for five years as a Deputy in the Bexar County Sheriff's department before accepting a job with the San Antonio Fire Department, a position he held for over 25 years. While serving as a firefighter, he worked closely with elected officials at all levels of government to advocate for additional tools and training for first responders to help them better serve their communities. Today, Representative Lujan is a business owner who helped grow a small local IT firm into a thriving business that employs over 500 people in the HD 118 community.

John and his wife, Freda, have been married for 37 years and live on a small ranch in South San Antonio. They are proud parents of five boys, three of whom are adopted. Representative Lujan volunteers as a board member with Southside Cardinals Youth Sports League and is a Sunday School teacher at Southside Baptist Church, where his

family attends church.

Servando Esparza, TechNet, Executive Director of Texas & the Southeast

Servando Esparza is TechNet's Executive Director for Texas and the Southeast. Based in Austin, Servando oversees TechNet's state advocacy in Texas, Florida, South Carolina, Georgia, Louisiana, Mississippi, and Alabama. Servando joined TechNet from Bird Rides, where he served as Senior Manager of Government Relations for the southeast region of the country. Prior to his time at Bird, Servando worked at ofo, a dockless bicycle company, as the Head of Public Policy for the Central U.S., as well as serving as the Manager of Government Affairs for the Texas Independent Producers and Royalty Owners Association. He worked in the Texas Senate for eight years as a policy analyst for Texas State Senator Leticia Van de Putte (D) and legislative aide to Texas State Senator Kip Averitt (R). Servando grew up in Fort Worth, Texas, and graduated from Texas Wesleyan University.